

**fdi**   **RIYADH 2025** |  **SIDC**

**Regional Congress**

*The Saudi International Dental Conference*

**16 - 18 January 2025**

*Riyadh International Convention and Exhibition Center*

**MARKETING & SPONSORSHIP  
OPPORTUNITIES**

Organized by

شركة  
المنصة  
المتكاملة

**INTEGRATED™  
PLATFORM  
COMPANY**

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# **SPONSORSHIP PACKAGES**

Summary		Main Sponsor	Lead	Diamond	Platinum	Gold+	Gold	Silver
Benefits								
Logo on SIDC website homepage		✓	✓	✓	✓	✓	✓	✓
Logo on SIDC sponsors page listing with description and hyperlink to your website		✓	✓	✓	✓	✓	✓	✓
Logo exposure with respective tier on SIDC online platforms or social media		✓	✓	✓	✓	✓	✓	✓
**Dedicated social media posts on SIDC platforms		3 dedicated posts	2 dedicated posts	1 dedicated post	1 dedicated post	✗	✗	✗
**Dedicated e-flyer to SDS database		3 dedicated EDMs	2 dedicated EDMs	1 dedicated EDM	✗	✗	✗	✗
*SIDC website banner (leaderboard OR side banner)		✓	✗	✗	✗	✗	✗	✗
1 conference program page banner (leaderboard banner)		✓	✗	✗	✗	✗	✗	✗
*Full page advertisement (A4) on SIDC E-Catalogue		4 pages	3 pages	2 pages	1 page	✗	✗	✗
Logo on event signage where applicable		✓	✓	✓	✓	✓	✓	✓
Banner on the log-in page of exhibitor portal		✓	✗	✗	✗	✗	✗	✗
*Leaderboard banner on Conference Registration Confirmation email		✓	✗	✗	✗	✗	✗	✗
Mobile App	Mobile app notifications	2 notifications	1 notification	✗	✗	✗	✗	✗
	Logo on the mobile app homepage	✓	✗	✗	✗	✗	✗	✗
Complimentary conference passes		35	20	15	10	7	5	3
Exhibitor passes		35	25	20	15	10	5	3
Prime location space		✓	✓	✓	✓	✓	✓	✓
VIP table - lunch and dinner all days (8PAX)		2	1	1	1	✗	✗	✗
		<b>700,000 SAR</b>	<b>400,000 SAR</b>	<b>250,000 SAR</b>	<b>200,000 SAR</b>	<b>100,000 SAR</b>	<b>75,000 SAR</b>	<b>50,000 SAR</b>

\*Content and artwork to be provided by exhibitor. To be approved by the Organizer

\*\*Content and artwork to be provided by exhibitor. To be approved by the Organizer. The schedule of the posts or EDMs to be agreed between Organizer and Exhibitor.

The background features a dark blue base with several overlapping, rounded geometric shapes in lighter shades of blue and teal. These shapes are primarily located on the left and right sides, creating a modern, architectural feel. A prominent teal horizontal bar is positioned near the top, and another teal shape is visible near the bottom left.

# **ONSITE BRANDING**



## Concourse Digital Screens

1 static image displayed on 4 screens throughout event dates.

Dimensions: 10.88 X 2.56

**Price: 16,000 SAR**



## Floor Stickers

Floor stickers can include company logo and booth stand no.  
**Minimum 2 stickers, Maximum 4 (per company)**

Dimension: 80x80

**Price: 1,000 SAR (Per sticker)**



## Lanyard Sponsor (**EXCLUSIVE**)

2,000 lanyards (to be distributed to VIPs, Speakers, Chairpersons, Organizer, and Media). Lanyards to be provided by exhibitors (type of lanyard to be approved by the organizer and the items shall be delivered to the site by the exhibitor).

**Price: 25,000 SAR**

*Note: Delegates, Trade Visitors, and Exhibitors not included. Only categories who will have printed badges can collect the lanyard.*



## Sponsored Badges (EXCLUSIVE)

2,000 badges (to be distributed to VIPs, Speakers, Chairpersons, Organizer, and Media). Badges will be provided by Organizer.

- Sponsor logo will be placed at the back-side of the badge.

**Price: 25,000 SAR**



## Vip Bags (EXCLUSIVE)

300 bags to be distributed solely to VIPs.

**Price: 30,000 SAR**

\*Bags shall be provided by the sponsor (type/size of the bags shall be approved by the organizer and the items shall be delivered to the site by the sponsor).

## Delegate Bags

5,000 Bags to be distributed to the Conference delegates with sponsor logo printed.

**Price: 50,000 SAR**

\*Bags shall be provided by the Organizer.

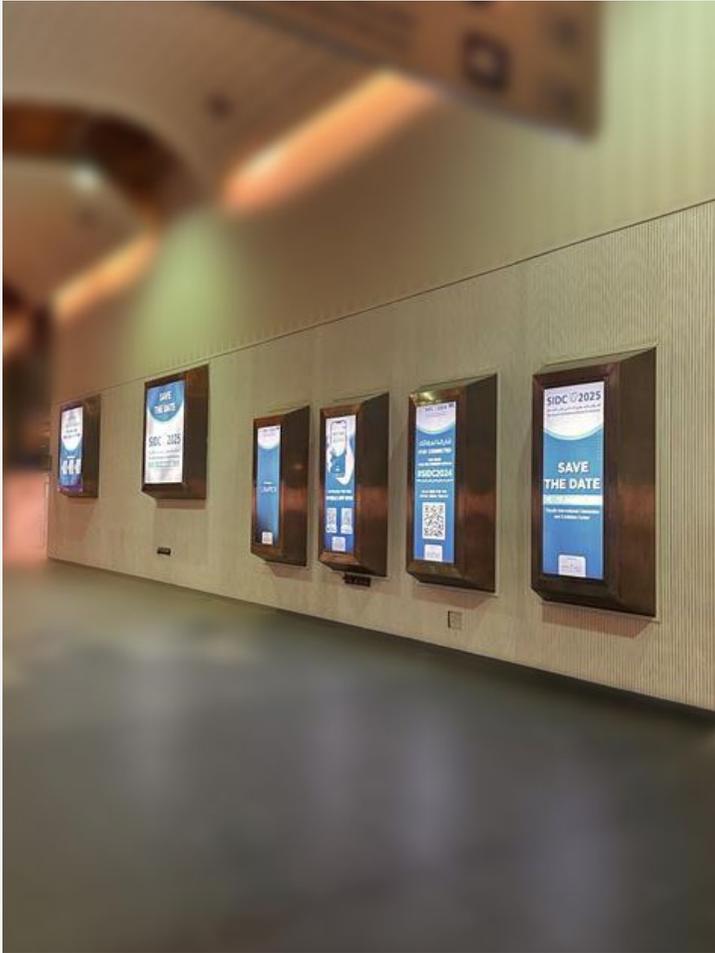


## Wi-Fi Sponsor

Get exposure to all event visitors with a customized login page with your company logo.

**Price: 30,000 SAR**





## Lightbox

Advertise your brand through the Lightboxes located in the Concourse area visible to all visitors.

6 slots available. Displayed all throughout event dates.

There are two dimensions available:

**Rectangle (1 qty) - 70cm x 122cm**

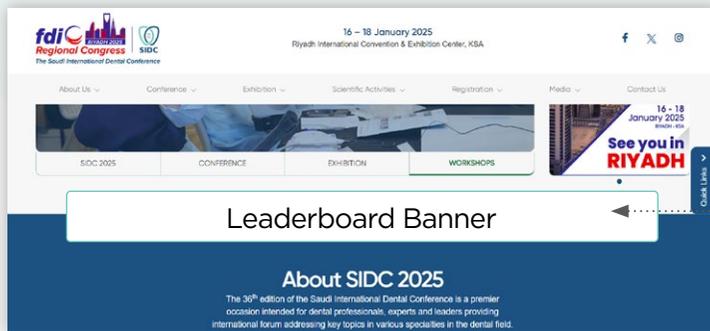
**Price: 4,000 SAR**

**Square (1 qty) - 182cm x 182cm**

**Price: 8,000 SAR**

The background features a dark blue gradient with several large, overlapping geometric shapes in lighter shades of blue and teal. These shapes include rounded rectangles, triangles, and lines that create a sense of depth and movement. The overall aesthetic is modern and tech-oriented.

# **DIGITAL ADVERTISING**



## Banner Ads – Website

### Leaderboard Banner on Homepage

- 1 Leaderboard Banner includes hyperlink to your website (Maximum 3 in rotation)

Size: W 978 x H 90 pixels

**Price: 5,000 SAR**

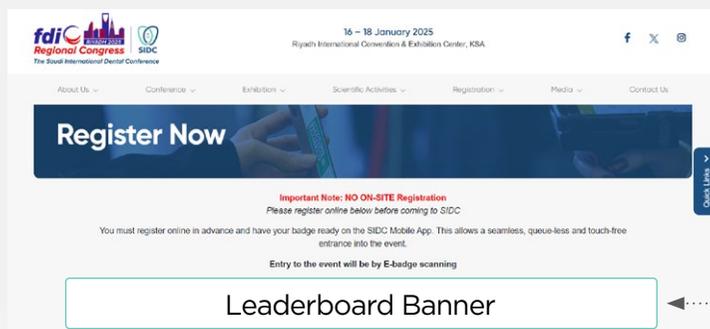


### Side Banner on Homepage

- 1 Side Banner includes hyperlink to your website (Maximum 3 in rotation)

Size: W 300 x H 500 pixels

**Price: 8,000 SAR**



### Leaderboard Banner on SIDC Main Registration Page

- 1 Leaderboard Banner includes hyperlink to your website (Maximum 3 in rotation)

Size: W 978 x H 90 pixels

**Price: 6,000 SAR**



### Leaderboard Banner on SIDC Registration Portal Welcome Page

- 1 Leaderboard Banner includes hyperlink to your website (EXCLUSIVE TO 1 COMPANY ONLY)

Size: W 978 x H 90 pixels

**Price: 5,000 SAR**

*Content and artwork to be approved by the Organizer*



# Social Media

Connect with your desired audience via our Social Media channels, engaging with our extensive follower base across Facebook, Instagram, LinkedIn, and X platform. Maximum of 5 posts per sponsors.

## 1 dedicated social media post and/or story:

Utilize the content of your choice, whether it's a photo or video, which you'll be providing.

### Dimensions:

**Facebook:** 1080x1080 pixels (Includes Story featured for 24hours)

**X:** 1200x600 pixels

**Instagram:** 1080x1080 pixels (Includes Story featured for 24hours)

**Price: 2,000 SAR**



The background features a dark blue base with various geometric shapes in lighter shades of blue and teal. These shapes include curved lines, rectangles, and overlapping forms that create a modern, tech-oriented aesthetic. The text is centered in the middle of the frame.

**ADVERTISING &  
PROMOTIONAL  
TOOLS**



## VIP Lunch Sponsor

A rare opportunity to host a private lunch for VIPs and Speakers on all 3 days of the event. Take this opportunity to show your expertise on a relevant topic to a group of key decision makers.

### Price:

**2 Sponsors – 35,000 SAR**

**Exclusive Sponsor – 75,000 SAR**

*Note: All branding and printed materials as required shall be provided by Sponsor and delivered onsite.*



## Speaker Dinner Sponsor (EXCLUSIVE)

Sponsorship of this event allows you to showcase your company in a setting that is fun and relaxed, at an exceptional evening most awaited by industry professionals meeting to exchange ideas over a meal.

The dinner is hosted on the first evening of the event, 16th January 2025.

**Price: 20,000 SAR**

*Note: All branding and printed materials as required shall be provided by Sponsor and delivered onsite.*



## Gala Dinner Sponsorship

The sponsor of the Gala Dinner will be highlighted at a great networking evening to gain exposure and recognition. The dinner will host key industry professionals and decision makers, and official supporters of SIDC 2025. The sponsor logo will be printed or sent electronically on the invitation card and the company will have an opportunity to address the industry leaders at the Gala Dinner.

### Price:

**2 Sponsors – 50,000 SAR**

**Exclusive Sponsor – 100,000 SAR**

*Note: All branding and printed materials as required shall be provided by Sponsor and delivered onsite.*

# PARTICIPATE IN SIDC 2025

**For Exhibition Booking,  
Sponsorship & Advertisements:**



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