




The Saudi International Dental Conference

16 - 18 January 2025

Riyadh International Convention and Exhibition Center

MARKETING & SPONSORSHIP OPPORTUNITIES

Organized by

The background is a solid dark blue with several abstract, overlapping geometric shapes in lighter shades of blue and teal. These shapes include curved lines, triangles, and polygons, creating a modern, dynamic feel. The text is centered in the upper half of the image.

SPONSORSHIP PACKAGES

Summary		Main Sponsor	Lead	Diamond	Platinum	Gold+	Gold	Silver
Benefits								
Logo on SIDC website homepage		✓	✓	✓	✓	✓	✓	✓
Logo on SIDC sponsors page listing with description and hyperlink to your website		✓	✓	✓	✓	✓	✓	✓
Logo exposure with respective tier on SIDC online platforms or social media		✓	✓	✓	✓	✓	✓	✓
**Dedicated social media posts on SIDC platforms		3 dedicated posts	2 dedicated posts	1 dedicated post	1 dedicated post	✗	✗	✗
**Dedicated e-flyer to SDS database		3 dedicated EDMs	2 dedicated EDMs	1 dedicated EDM	✗	✗	✗	✗
*SIDC website banner (leaderboard OR side banner)		✓	✗	✗	✗	✗	✗	✗
1 conference program page banner (leaderboard banner)		✓	✗	✗	✗	✗	✗	✗
*Full page advertisement (A4) on SIDC E-Catalogue		4 pages	3 pages	2 pages	1 page	✗	✗	✗
Logo on event signage where applicable		✓	✓	✓	✓	✓	✓	✓
Banner on the log-in page of exhibitor portal		✓	✗	✗	✗	✗	✗	✗
*Leaderboard banner on Conference Registration Confirmation email		✓	✗	✗	✗	✗	✗	✗
Mobile App	Mobile app notifications	2 notifications	1 notification	✗	✗	✗	✗	✗
	Logo on the mobile app homepage	✓	✗	✗	✗	✗	✗	✗
Complimentary conference passes		35	20	15	10	7	5	3
Exhibitor passes		35	25	20	15	10	5	3
Prime location space		✓	✓	✓	✓	✓	✓	✓
VIP table - lunch and dinner all days (8PAX)		2	1	1	1	✗	✗	✗
		700,000 SAR	400,000 SAR	250,000 SAR	200,000 SAR	100,000 SAR	75,000 SAR	50,000 SAR

*Content and artwork to be provided by exhibitor. To be approved by the Organizer

**Content and artwork to be provided by exhibitor. To be approved by the Organizer. The schedule of the posts or EDMs to be agreed between Organizer and Exhibitor.

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ONSITE BRANDING



Concourse Digital Screens

1 static image displayed on 4 screens throughout event dates.

Dimensions: 10.88 X 2.56

Price: 16,000 SAR



Floor Stickers

Floor stickers can include company logo and booth stand no.
Minimum 2 stickers, Maximum 4 (per company)

Dimension: 80x80

Price: 1,000 SAR (Per sticker)



Lanyard Sponsor **(EXCLUSIVE)**

2,000 lanyards (to be distributed to VIPs, Speakers, Chairpersons, Organizer, and Media). Lanyards to be provided by exhibitors (type of lanyard to be approved by the organizer and the items shall be delivered to the site by the exhibitor).

Price: 25,000 SAR

Note: Delegates, Trade Visitors, and Exhibitors not included. Only categories who will have printed badges can collect the lanyard.



Sponsored Badges (EXCLUSIVE)

2,000 badges (to be distributed to VIPs, Speakers, Chairpersons, Organizer, and Media). Badges will be provided by Organizer.

- Sponsor logo will be placed at the back-side of the badge.

Price: 25,000 SAR



Vip Bags (EXCLUSIVE)

300 bags to be distributed solely to VIPs.

Price: 30,000 SAR

*Bags shall be provided by the sponsor (type/size of the bags shall be approved by the organizer and the items shall be delivered to the site by the sponsor).

Delegate Bags

5,000 Bags to be distributed to the Conference delegates with sponsor logo printed.

Price: 50,000 SAR

*Bags shall be provided by the Organizer.



Wi-Fi Sponsor

Get exposure to all event visitors with a customized login page with your company logo.

Price: 30,000 SAR

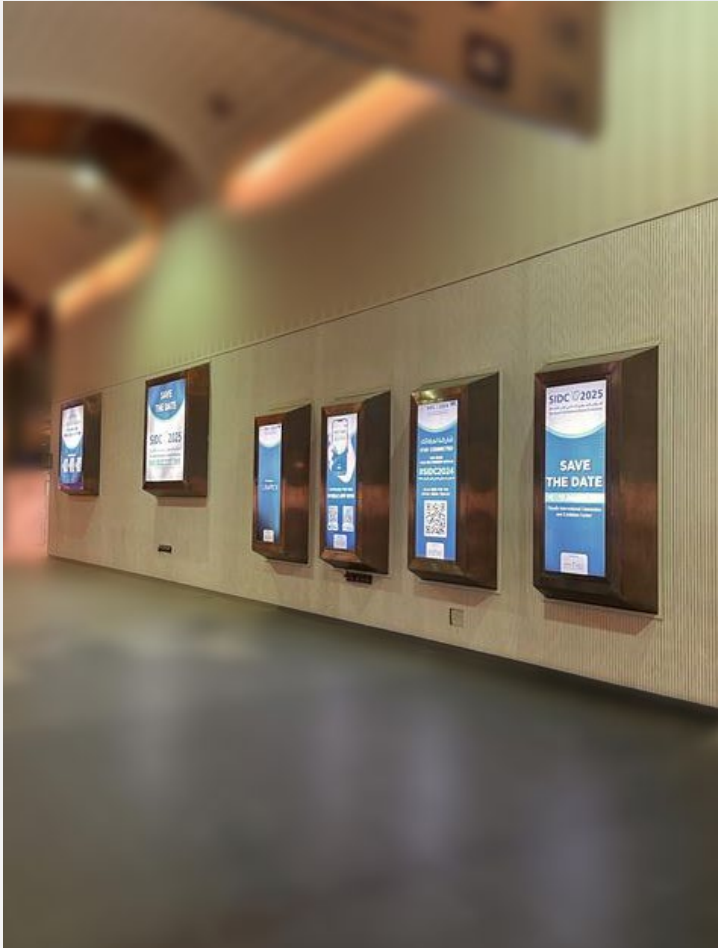
Logo on Wall Floorplan

Sponsor logo will be visible on the main floor plan available in the entrance of the event. Mark your location to highlight your presence and easily direct visitors to your booth at SIDC.

Price: 1,000 SAR



Note: Logo size on the wall floorplan is in proportion to the size of the booth.



Lightbox

Advertise your brand through the Lightboxes located in the Concourse area visible to all visitors.

6 slots available. Displayed all throughout event dates.

There are two dimensions available:

Rectangle (1 qty) - 70cm x 122cm

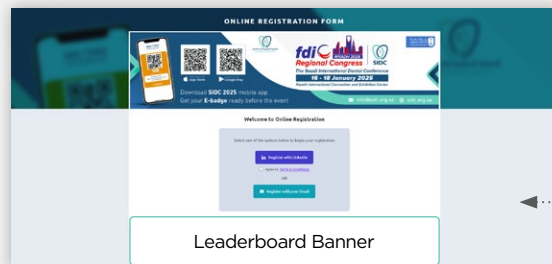
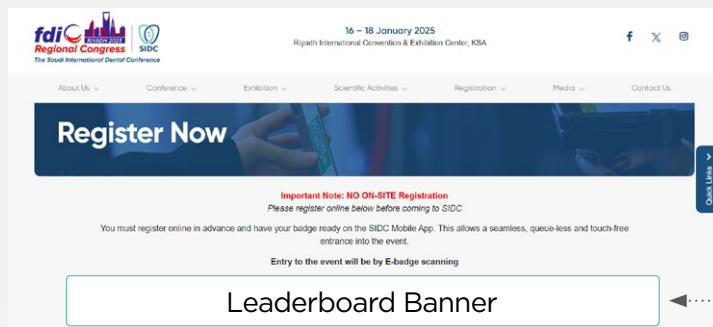
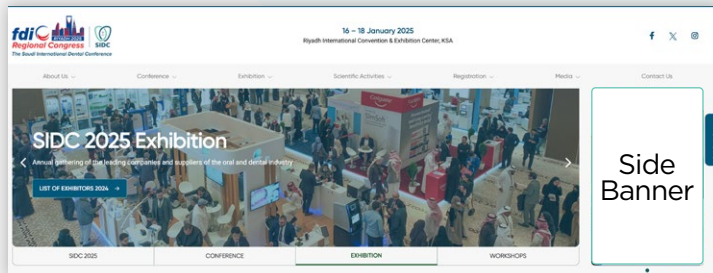
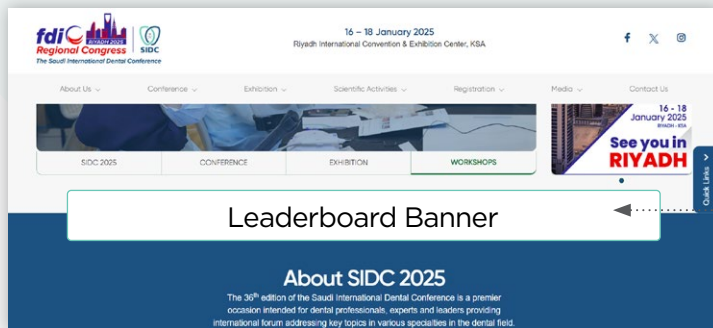
Price: 4,000 SAR

Square (1 qty) - 182cm x 182cm

Price: 8,000 SAR

The background is a solid dark blue with several abstract, overlapping geometric shapes in lighter shades of blue and teal. These shapes include curved lines, triangles, and polygons, creating a modern, tech-oriented aesthetic.

DIGITAL ADVERTISING



Banner Ads – Website

Leaderboard Banner on Homepage

- 1 Leaderboard Banner includes hyperlink to your website (Maximum 3 in rotation)

Size: W 978 x H 90 pixels

Price: 5,000 SAR

Side Banner on Homepage

- 1 Side Banner includes hyperlink to your website (Maximum 3 in rotation)

Size: W 300 x H 500 pixels

Price: 8,000 SAR

Leaderboard Banner on SIDC Main Registration Page

- 1 Leaderboard Banner includes hyperlink to your website (Maximum 3 in rotation)

Size: W 978 x H 90 pixels

Price: 6,000 SAR

Leaderboard Banner on SIDC Registration Portal Welcome Page

- 1 Leaderboard Banner includes hyperlink to your website (EXCLUSIVE TO 1 COMPANY ONLY)

Size: W 978 x H 90 pixels

Price: 5,000 SAR

Content and artwork to be approved by the Organizer



Social Media

Connect with your desired audience via our Social Media channels, engaging with our extensive follower base across Facebook, Instagram, LinkedIn, and X platform. Maximum of 5 posts per sponsors.

1 dedicated social media post and/or story:

Utilize the content of your choice, whether it's a photo or video, which you'll be providing.

Dimensions:

Facebook: 1080x1080 pixels (Includes Story featured for 24hours)


X: 1200x600 pixels

Instagram: 1080x1080 pixels (Includes Story featured for 24hours)

Price: 2,000 SAR

Content and artwork to be approved by the Organizer



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ADVERTISING & PROMOTIONAL TOOLS



VIP Lunch Sponsor

A rare opportunity to host a private lunch for VIPs and Speakers on all 3 days of the event. Take this opportunity to show your expertise on a relevant topic to a group of key decision makers.

Price:

2 Sponsors – 35,000 SAR

Exclusive Sponsor – 75,000 SAR

Note: All branding and printed materials as required shall be provided by Sponsor and delivered onsite.



Speaker Dinner Sponsor (EXCLUSIVE)

Sponsorship of this event allows you to showcase your company in a setting that is fun and relaxed, at an exceptional evening most awaited by industry professionals meeting to exchange ideas over a meal.

The dinner is hosted on the first evening of the event, 16th January 2025.

Price: 20,000 SAR

Note: All branding and printed materials as required shall be provided by Sponsor and delivered onsite.



Gala Dinner Sponsorship

The sponsor of the Gala Dinner will be highlighted at a great networking evening to gain exposure and recognition. The dinner will host key industry professionals and decision makers, and official supporters of SIDC 2025. The sponsor logo will be printed or sent electronically on the invitation card and the company will have an opportunity to address the industry leaders at the Gala Dinner.

Price:

2 Sponsors – 50,000 SAR

Exclusive Sponsor – 100,000 SAR

Note: All branding and printed materials as required shall be provided by Sponsor and delivered onsite.

PARTICIPATE IN SIDC 2025

**For Exhibition Booking,
Sponsorship & Advertisements:**



الجمعية السعودية لطب الأسنان
SAUDI DENTAL SOCIETY

Mr. Medhat Diab

Director of Public Relations & Marketing

E-mail: medhatdiab@sds.org.sa

Mobile: +966 542517747, +966 530835099